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The 60 Second Innovator: Sixty Solid Techniques for Creative and Profitable Ideas at Work

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Jeff Davidson (Raleigh, NC) is the author of *The 60-Second Organizer* and *The 60-Second Self-Starter*, as well as many other books and articles about making the best use of one's time and efforts. In recent years, nine of his speeches have been published in editions of *Vital Speeches of the Day*. Davidson's articles have appeared in *USA Today*, the *Los Angeles Times*, the *New York Times*, the *San Francisco Chronicle*, and the *Chicago Tribune*. He has made appearances on *Good Morning America*, *CBS Nightwatch*, *CNBC*, *Ask Washington*, and hundreds of regionally based talk show